



Vehicle Damage Assessor

If it's a case of being Professional, then ARC Support Services have a Professional case



The VDA Professional is the 'first' in a short series of essential tools that have been developed specifically to support the assessing function within the repair process. Containing the crucial tools for the effective and efficient process of assessing damaged vehicles, the VDA Professional is a portable assessing station in a smart, robust, lightweight aluminium case.

The VDA Professional provides many advantages, but one of the first and possibly most important, is about being organised, and with everything that's required for the assessor to be effective in their assessing of damaged vehicles the VDA Professional, takes 'effective' to a new level. There is no need to waste time searching for your camera or clipboard, it's all here, in one place. Laid out in a well thought out manner, so that on, or off site, your estimator just picks up the case, and off they go. From Clip Board to Camera, Tread Depth Gauge to Torch. All the tools needed to provide a fast, efficient and effective service, is right here. Additionally, the case is also equipped with a shoulder strap to carry in comfort.

The interior of the VDA Professional is fitted with an engineered foam insert that securely holds all of the contents in their rightful place, presenting them in an easy to access format when opened. The two colour insert and the lay out of the interior is such that at a quick glance you are able to see if any of the equipment is missing or misplaced.

Layer 1

- Digital Camera
- Digital Tread Depth Gauge
- 3 Stage LED Torch
- Substrate Magnet
- Acrylic Clipboard
- 15mm Dry Wipe Marker Pen
- USB with Free Support

Layer 2

- 3mm A4 Foamex Stripe Board

Layer 3

- 2 x Magnetic Arrows
- 1 x Dcm² Card
- 1 x Microfiber Cloth



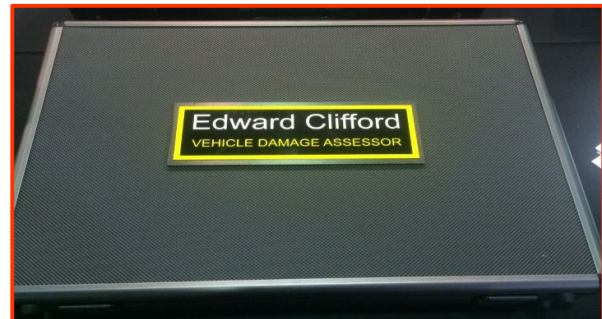
The case is expertly organised and having considered the process of assessment, the case has been defined to present its contents in a 'most frequently used' layout, with items such as the Digital Tread Depth Gauge, Digital Camera, Torch and Clip Board presented on the upper layer of the insert. The items that are less frequently used are on the lower layers. Calling on our vast experience of assessing and estimating, we put a great deal of thought into how the contents are presented for use and its apparent that what we've developed, has come together in a well thought out professional piece of kit

Competitive Advantage through Total Business Performance



- Effective management of the assessing essentials
- Increase efficiency in the assessing process
- Reduction of waste, cost and conflict
- Improvements in productivity
- Defines you as a Professional

Additionally, even with the case closed it constantly promotes the business and the service as the lid of the case is personalised. It can be either the company name or with the name of the employee, so you get noticed. It's distinctive and a great way of promoting the business, and the service. Your clients know who you are and get to see you as you would wish to be seen, as a 'Professional' who understands the customer's needs and desires



One final thought....In today's driven and pressured repair industry, it is no longer sufficient to be good enough, you have to be exceptional, you have to be professional and you have to stand out. When you work in a crowded market place, fitting in, being the same as everyone else, is a fail. Not Standing out in a busy market place is the same as being invisible

Let people know who you are, and what you do. Don't fit in...Stand out



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